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Jump Start Possibilities

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SHOWCASE

PLAVAGA SOFTWARE SOLUTIONS



CASE STUDY



As a product manager I enjoyed working with Plavaga because they not only delivered high quality code to spec with minimal guidance, they understood the business requirements and made excellent suggestions for improving the customer experience to improve the design.

Christina Ravaglia

Senior Director, Product Management, Satmetrix

ANALYTICS FOR CEM PLATFORM



A leading Customer Experience Management(CEM) platform



PROBLEM

The client wanted to modernize the legacy Analytics module of its CEM platform in a short duration and enhance its offering.

SOLUTION

Interactive Analytics module rebuilt using modern JS technologies and Highcharts. A pattern library framework implemented to facilitate quick turnaround on new reports being added.

BENEFITS

Actionable Insights

through interactive charts with drilldown

Real-time Analytics

Quick turnaround

on new reports being developed during continuous research

Analytics

Highcharts

JS Apps



THANK YOU!



Plavaga Software Solutions Pvt. Ltd.

Level 1,
#14, 14th Main Road, Sector-5, HSR
Layout, Bangalore – 560102,
INDIA

www.plavaga.com

RISHI CHOUDHARY

rishi@plavaga.com | +91 9845203833
Managing Director & Head Technology

AZMI AHMAD

azmi@plavaga.com | +91 9845671519
Director, Software Engineering & Strategic Alliances